



# NEPTUNE CITY POLICE DEPARTMENT

Matthew J. Quagliato  
Chief of Police

106 WEST SYLVANIA AVENUE  
NEPTUNE CITY, NEW JERSEY 07753  
(732) 775-1615 FAX (732) 776-5162

Keith J. Mitchell  
Captain

Date: September 12, 2019

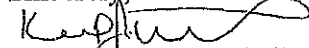
To: All applicants of Soliciting Permits

The Neptune City Police Department will complete a thorough background investigation of all applicants for soliciting permits.

To move forward with the application, all applicants will complete the attached Application for a Solicitor's License. After completing the application you will be required to contact Neptune City Detective Bureau at 732-775-1298 ext 17 or ext 18 to make an appointment to review your application and get fingerprint paperwork. During this appointment you will be required to have a valid Government issued ID, two passport size photos of yourself (taken within the last 60 days), two references (that are not related to you) and a letter from the Company, explaining the business in which you will be Soliciting.

Prospective applicants will not be provided paperwork for fingerprinting without providing the above paperwork.

Sincerely,

  
Captain Keith Mitchell



# Memo

**TO: Peddlers/Solicitors**

**From: Bryan A. Russell, Borough Administrator**

**Date: September 12, 2019**

**RE: CHAPTER 99 of the Borough Code Peddling and Soliciting**

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It shall be unlawful for any person to solicit business in the Borough of Neptune City without first having obtained a license or permit so to do.

**Licensing procedures.**

A. Applicants for a license under this chapter shall file with the Borough Clerk a sworn application in writing, which shall give the following information:

- (1) Name and description of applicant.
- (2) Permanent home address and full local address.
- (3) Description of the nature of the business and goods to be sold.
- (4) If employed, the name and address of the employer, together with credentials establishing the exact relationship.
- (5) The length of time for which the right to do business is desired.
- (6) The place where the goods to be sold or orders to be taken therefor are manufactured or produced, where such are located at the time the application is filed and the proposed method of delivery.
- (7) Two (2) two-inch-square photographs of the applicant taken within sixty (60) days.
- (8) The fingerprints of the applicant.

(9) The names of at least two (2) reliable property owners of the County of Monmouth and State of New Jersey, who will certify as to the applicant's good character and business respectability, or, in lieu of the names of references, such other available evidence as to the good character and business responsibility of the applicant as will enable an investigation to properly evaluate such character and business responsibility.

(10) A statement showing whether the applicant has been convicted of any crime or violation of any municipal ordinance, the nature of the offense and the punishment or penalty assessed therefor.

(11) A statement by a reputable physician, dated not more than ten (10) days prior to the submission of the application, certifying the applicant to be free of contagious infections or contagious diseases.

(12) To the application must be attached a letter from the manufacturer, dealer or employer authorizing the applicant to act as its representative.

B. Grant or refusal. Each application shall be referred to the Chief of Police or officer in charge of the Police Department, who shall, without delay, institute such investigation of the applicant's business and moral character as he deems necessary for the protection of the public good, and complete the same within a reasonable time. No license shall be issued until the application shall have been approved by the Police Department. The approval or rejection shall be endorsed on the application.

C. Non-transferability. A license issued shall not be transferable from the person to whom it is issued to any other person. A separate license must be obtained by a licensed peddler for every agent or employee working for him.

**Display of license and identification tag; annual license fee; expiration of license.**

A. Every person holding a license under this chapter shall be required to carry the license with him and produce it upon request of any solicited resident of the borough. He shall also attach to his outer garment an identification card or tag with his name and license number plainly inscribed thereon and photograph attached. Such card or tag shall be supplied by the Clerk.

B. The fee for the issuance of such a license shall be twenty-five dollars (\$25.).

C. A license issued hereunder shall expire at the end of the calendar year in which it is issued.

**Prohibited hours of solicitation.**

No person shall engage in such canvassing, soliciting or distributing between the hours of 6:00 p.m. and 9:00 a.m., prevailing time, and only main door entrances may be used in effecting such canvassing, soliciting or distributing.

**Exemptions.**

The requirements of this chapter shall not apply to the following:

A. Any charitable or religious society that shall conduct sales or personal property when the proceeds thereof shall be applied to the payment of the expenses thereof and to the charitable or religious object for which the organization exists.

B. Any person honorably discharged from the military services of the United States, possessing a peddler's license issued in conformity with N.J.S.A. 45:24-9 and -10.

C. Any person who is an exempt fireman of a Volunteer Fire Department, as defined by N.J.S.A. 45:24-9 and -10, possessing a license in conformity with said law.

D. Any person engaged in the delivery of goods, wares or merchandise or other articles or things in the regular course of business to the premises of persons who has previously ordered the same or are entitled to receive the same by reason of a prior agreement.

## CHAPTER 99 PEDDLING AND SOLICITING

- § 99-1. Definitions.
- § 99-2. Legislative intent.
- § 99-3. License required.
- § 99-4. Licensing procedures.
- § 99-5. Display of license and identification tag; annual license fee; expiration of license.
- § 99-6. Prohibited hours of solicitation.
- § 99-7. Exemptions.
- § 99-8. Records.
- § 99-9. Revocation of license.
- § 99-10. Prohibited practices.
- § 99-11. Reserved.

[HISTORY: Adopted by the Mayor and Council of the Borough of Neptune City during codification; see Ch. 1, General Provisions, Art. II. Amendments noted where applicable.]

### GENERAL REFERENCES

- Garage sales -- See Ch. 68.
- Licensed occupations -- See Ch. 79.
- Noise -- See Ch. 87.
- Parks and playgrounds (soliciting prohibited) -- See Ch. 95.

#### § 99-1. Definitions.

As used in this chapter, the following terms shall have the meanings indicated:

**PEDDLER** -- All persons soliciting business (as below defined) in the Borough of Neptune City.

**PERSON** -- An individual, firm, partnership or corporation, or principal or agent thereof.

**SOLICITING BUSINESS** -- Includes the following when done by personal approach:

- A. Seeking or endeavoring to sell any securities or any goods, wares or merchandise whatsoever, by sample or description or otherwise.
- B. Taking orders for such securities, goods, wares or merchandise, for either present or future delivery, with or without a payment in whole or in part.
- C. Advertising securities or goods, wares or merchandise for sale by passing or circulating handbills.

(12) To the application must be attached a letter from the manufacturer, dealer or employer authorizing the applicant to act as its representative.

- B. Grant or refusal. Each application shall be referred to the Chief of Police or officer in charge of the Police Department, who shall, without delay, institute such investigation of the applicant's business and moral character as he deems necessary for the protection of the public good, and complete the same within a reasonable time. No license shall be issued until the application shall have been approved by the Police Department. The approval or rejection shall be endorsed on the application.
- C. Nontransferability. A license issued shall not be transferable from the person to whom it is issued to any other person. A separate license must be obtained by a licensed peddler for every agent or employee working for him.

**§ 99-5. Display of license and identification tag; annual license fee; expiration of license.**

- A. Every person holding a license under this chapter shall be required to carry the license with him and produce it upon request of any solicited resident of the borough. He shall also attach to his outer garment an identification card or tag with his name and license number plainly inscribed thereon and photograph attached. Such card or tag shall be supplied by the Clerk.
- B. The fee for the issuance of such a license shall be twenty-five dollars (\$25.).
- C. A license issued hereunder shall expire at the end of the calendar year in which it is issued.

**§ 99-6. Prohibited hours of solicitation.**

No person shall engage in such canvassing, soliciting or distributing between the hours of 6:00 p.m. and 9:00 a.m., prevailing time, and only main door entrances may be used in effecting such canvassing, soliciting or distributing.

**§ 99-7. Exemptions.**

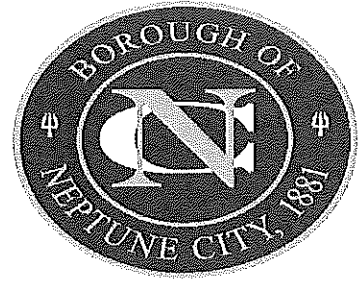
The requirements of this chapter shall not apply to the following:

- A. Any charitable or religious society that shall conduct sales or personal property when the proceeds thereof shall be applied to the payment of the expenses thereof and to the charitable or religious object for which the organization exists.
- B. Any person honorably discharged from the military services of the United States, possessing a peddler's license issued in conformity with N.J.S.A. 45:24-9 and -10.
- C. Any person who is an exempt fireman of a Volunteer Fire Department, as defined by N.J.S.A. 45:24-9 and -10, possessing a license in conformity with said law.
- D. Any person engaged in the delivery of goods, wares or merchandise or other articles or things in the regular course of business to the premises of persons who has previously ordered the same or are entitled to receive the same by reason of a prior agreement.

**§ 99-8. Records.**

**BOROUGH OF NEPTUNE CITY**

106 West Sylvania Avenue  
Neptune City, NJ 07753  
(732)776-7224  
(732)776-8906



**APPLICATION FOR A PEDDLER/SOLICITOR'S LICENSE**

Pursuant to ordinances of the Borough of Neptune City, the undersigned hereby makes application for a Solicitor's License as indicated below and certifies to the correctness of the following information.

NAME OF APPLICATION \_\_\_\_\_  
DRIVERS LICENSE # \_\_\_\_\_

NAME OF THE COMPANY WHICH YOU REPRESENT- PLEASE ATTACH LETTER FROM YOUR COMPANY:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

IF INDIVIDUAL APPLICANT: GIVE HOME ADDRESS AND PHONE NUMBER. IF PARTNERSHIP OF CORPORATION: GIVE NAMES OF ALL OFFICERS AND MANAGERS, HOMES ADDRESSES AND PHONE NUMBERS:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

NATURE OF SOLICITATION- PLEASE BE SPECIFIC

\_\_\_\_\_  
\_\_\_\_\_

HOURS YOU WILL BE SOLICITING AND TIME PERIOD THAT LICENSE IS NEEDED FOR

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

HAVE YOU EVER HELD A SOLICITOR'S LICENSE OR MERCANTILE LICENSE IN NEPTUNE CITY? \_\_\_\_\_. IF SO, STATE TYPE OF BUSINESS, LOCATION AND DATES LICENSED

\_\_\_\_\_  
\_\_\_\_\_

HAVE YOU EVER HELD A SOLICITOR'S LICENSE OR MERCANTILE LICENSE IN ANY OTHER MUNICIPALITY? \_\_\_\_\_. IF SO, STATE TYPE OF BUSINESS, LOCATION AND DATE:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

ANTICIPATED NUMBER OF EMPLOYEES \_\_\_\_\_

HAVE YOU EVER HELD A MERCANTILE LICENSE WHICH WAS REVOKED OR SUSPENDED? \_\_\_\_\_. IF YES, STATE REASON(S) FOR THE REVOCATION OR SUSPENSION

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

APPLICANTS DATE OF BIRTH \_\_\_\_\_

APPLICANTS SOCIAL SECURITY NUMBER \_\_\_\_\_

APPLICANTS RESIDENSE(S) FOR THE PAST FIVE YEARS \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

APPLICANTS OCCUPATION(S) FOR THE PAST FIVE YEARS \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

FORMER EMPLOYERS NAME AND ADDRESS, IF ANY \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

HAS APPLICANT EVER BEEN CONVICTED OF A CRIME? \_\_\_\_\_  
IF YES, EXPLAIN: \_\_\_\_\_

\_\_\_\_\_

PLEASE CHECK: \_\_\_\_\_ NEW APPLICATION \_\_\_\_\_ RENEWAL

BUSINESS PHONE NUMBER \_\_\_\_\_

SIGNATURE OF THE APPLICANT \_\_\_\_\_

TITLE OF APPLICANT \_\_\_\_\_

DATE \_\_\_\_\_

\_\_\_\_\_

Municipal Clerk \_\_\_\_\_ Date \_\_\_\_\_

Police Chief \_\_\_\_\_ Date \_\_\_\_\_

Zoning Official \_\_\_\_\_ Date \_\_\_\_\_

Fee Amount Collected \_\_\_\_\_ Check \_\_\_\_\_ Cash \_\_\_\_\_

License Good Through \_\_\_\_\_